

Advancis Software & Services GmbH

Data Privacy Policy

Vers. 1.4 - for the use of our website www.advancis.net

DATA PRIVACY POLICY

Responsible with regard to the German Federal Data Protection Act, in particular the EU Basic Data Protection Regulation (DSGVO), is:

Advancis Software & Services GmbH
Monzastraße 3
63225 Langen
Deutschland

Your rights as a concerned person

You can contact our data protection officer anytime to claim the following rights:

- Information about the data stored by our company and their use,
- Correction of non-correct personal data,
- Deletion of the data stored by our company,
- Limitation of data use, provided we are not yet allowed to delete your data due to legal obligations,
- Objection against the use of your data by our company and
- Data portability, provided you have agreed to data use or concluded a contract with us.

Provided you have given us your consent, you can revoke it anytime with future effect.

You can file a complaint at the responsible supervisory authority anytime. Your responsible supervisory authority depends on the federal state of your place of residence, your work or the assumed infringement. A list of supervisory authorities (for the non-public sector) can be found under: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Purpose of data use by the responsible body and third parties

We process your personal data only for the purposes named in this data privacy policy. A transfer of your personal data to third parties other than for the indicated purposes does not occur. We only transfer your personal data to third parties if:

- You have given us your specific consent for doing so,
- The use is required for realization of a contract concluded with you,
- The use is required for fulfilment of a legal obligation,

the use is required for safeguarding legitimate interests and there is no reason to believe that you have a mostly legitimate interest in non-transfer of your data.

Deletion or blocking of data

We adhere to the principles of data avoidance and data minimization. We store your personal data only as long as required for the named purposes or according to the diverse retention periods stipulated by law. After expiry of the given purpose or of these periods, the corresponding data will be blocked or deleted routinely and according to the legal stipulations.

SSL encryption

To protect the security of your data during transfer, we use encryption methods corresponding to the state-of-the-art (e.g. SSL) via HTTPS.

Storage of log files

Upon each website visit, our system logs data and information from the computer system of the calling up PC in an automated way. The temporary storage of the IP address, date and time of access by the system is required to enable display of the website at the user's computer. For this purpose, the IP address of the user has to remain stored at least for the duration of the website visit. Further storage might be possible. In this case, the IP addresses of the users will be deleted as soon as the ring memory overwrites this address again. An evaluation of the data for marketing purposes will not be effected in this context.

Google Analytics

If you have given your consent, Google Analytics, a web analysis service of Google Ireland Limited ("Google") is used on this website. The use includes the "Universal Analytics" operating mode. This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID and thus analyse a user's activities across devices. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users interact with the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. We would like to point out that on this website Google Analytics has been extended to include IP anonymisation in order to ensure anonymous collection of IP addresses (so-called IP masking). The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. For more information on terms of use and data protection, please visit <https://www.google.com/analytics/terms/gb.html> or <https://policies.google.com/?hl=en> .

Purposes of the Processing

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services related to website and Internet use.

Legal Basis

The legal basis for the use of Google Analytics is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

Recipients or Categories of Recipients

The recipient of the collected data is Google.

Transfer to Third Countries

Personal data will be transferred to the USA under the EU-US Privacy Shield on the basis of the European Commission's adequacy decision. You can download the certificate here <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI> .

Duration of Data Storage

The data sent by us and linked to cookies, user-identifiers (e.g. User-IDs) or advertising-identifiers are automatically deleted after 14 months. Data whose retention period has been reached is automatically deleted once a month.

Rights of the Persons affected

You can revoke your consent at any time with effect for the future by blocking the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functionalities of this website to their full extent.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the Browser Add-on (<https://tools.google.com/dlpage/gaoptout?hl=en>). Opt-out cookies will prevent future collection of your data when you visit this website. To prevent Universal Analytics from collecting data across different devices, you must opt-out on all systems used.

Use of script libraries (Google Fonts/-Webfonts)

To display our contents correctly and with an appealing graphic design, independent of the used browser, we use script and font libraries on this website, e. g. Google Webfonts (<https://www.google.com/webfonts/>) or Google fonts (<https://fonts.google.com/>). Google Webfonts are transferred in the cache of your browser to avoid multiple loading. If the browser does not support the Google Webfonts or blocks access, the contents will be displayed in a standard font.

The selection of script or font libraries automatically triggers a connection to the library operator. In theory, it is possible that the operators of such libraries might collect data, however, it is not clear if so and for which purposes.

The data privacy policy of the library operator Google can be found here:

<https://www.google.com/policies/privacy/>

Use of Google Maps

This website uses Google Maps API to display current geographic information. During use of Google Maps, Google collects, processes and uses data with regard to the use of map functions by users. Further information about data processing by Google Maps can be found in the [Google-Privacy-Policy](#). You can change your personal data protection settings in the data protection center there.

Detailed instructions for management of your own data in connection with Google products can be found [here](#).

Embedded YouTube videos

On some of our websites, Youtube videos are embedded. Operator of these plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit a page with the YouTube plugin, a connection to the servers of Youtube will be established. Youtube will be informed about which pages you visit. If you are logged into your Youtube account, Youtube can assign your surf behaviour. This can be prevented by logging out of your Youtube account before.

If a Youtube video is started, the operator uses cookies which collect information about the user behaviour.

If storage of cookies for the GoogleAd program has been deactivated, it is not likely that such cookies will be taken during watching Youtube videos. However, Youtube stores non-personal use information in other cookies. To prevent that, you have to block cookies storage in your browser.

Further information with regard to data protection "Youtube" can be found in the data privacy policy of the operator under: <https://www.google.de/intl/de/policies/privacy/>

Social Plugins

Our websites use Social Plugins of the providers listed below, The plugins are marked by the corresponding logo.

Via these plugins, it might be that personal data are sent by the service providers and used by them. We prevent such unconscious and undesired data collection and transfer to the service provider by a 2 click solution. To activate a desired social plugin, it first has to be activated by clicking on the corresponding button. Only by activation of this plugin, the collection of information and their transfer to the service provider is triggered. We ourselves do not collect any personal data via the social plugins or their use.

We have no influence on which data an activated plugin is collecting and how they are used by the provider. Currently it has to be assumed that a direct connection to the services of the providers will be established and that at least the IP address and device-related information will be collected and used. It might also be that service providers try to store cookies on the used computer. Which data is collected and how it is used can be looked up in the data protection notes of the particular service provider. Note: If you are logged into facebook at the same time, facebook can identify you as user of a particular page.

We have integrated the social media buttons of the following companies on our website:

- Facebook
- Twitter
- LinkedIn

Change of our data protection policy

We reserve the right to adapt this data protection policy so that it always corresponds to the current legal requirements and in order to realize changes of our services, e.g. upon introduction of new services. For your repeated visit, this new data protection policy will apply.

Questions to the data protection offices

In case of any questions related to data protection, please write an e-mail to our data protection officer: dsb@advancis.de