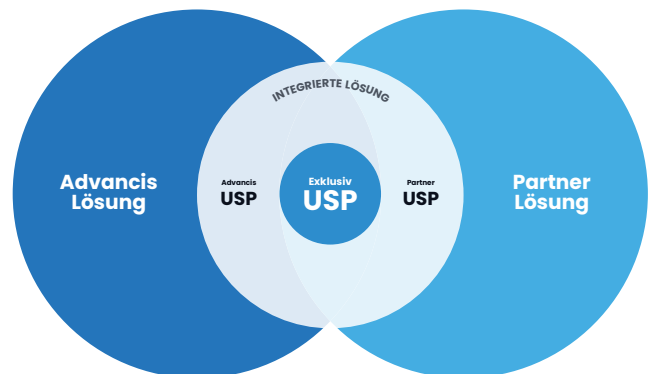


Welcome to the Advancis Ecosystem.

Maximize your advantages now.

The Advancis Ecosystem is a unique business network that enables synergies in development, sales and marketing through sharing of knowledge and experience. The power of our partner network is most evident in our integrated solutions that benefit our mutual customers. We have created the basis for that by integrating their product in our vendor-neutral security and building management system WinGuard.



Your partnership opportunities.



Interface Partner

- ✓ Indication of manufacturer and product name as well as model type/ series in the WinGuard interface list



Technology Partner

- ✓ Indication of manufacturer logo and name on Advancis website
- ✓ Individual listing of all integrated systems



Premium Technology Partner

- ✓ Partner brochure as well as joint marketing and sales activities
- ✓ Partner profile on the Advancis website with individual content
- ✓ Presentation possibility in the Advancis showroom with own demo panel

Advantage as a Technology Partner.

Our partner program opens three partnership opportunities with different benefits for all vendors. The minimum requirement is an interface to WinGuard that has been successfully deployed at a common customer.

	Interface Partner	Technology Partner	Premium Technology Partner
Manufacturer and product listing on the Advancis website WinGuard interfaces	✓	✓	✓
Increased visibility of own brand(s) and products in search engines through mention(s) and cross-references within Advancis' internet presence (SEO)	✓	✓	✓
Existing interface helps end customers, planners, system integrators and general contractors with product selection (immediately available, known functional scope)	✓	✓	✓
Publication of the company logo and name and the supported systems on the Advancis Technology Partner Page	✗	✓	✓
Account for the Advancis Partner Portal (incl. access to interface descriptions, help documents, release notes, software and own partner profile page)	✗	✗	✓
Your own partner profile on the Advancis website for individual design (with product images, company description, contact details and solution brochure)	✗	✗	✓
Possibility to provide a demo panel for the Advancis Showroom and use of Advancis meeting rooms in Langen as well as in selected area representations	✗	✗	✓
Joint marketing activities to market the integration solution (via social media, events and press)	✗	✗	✓